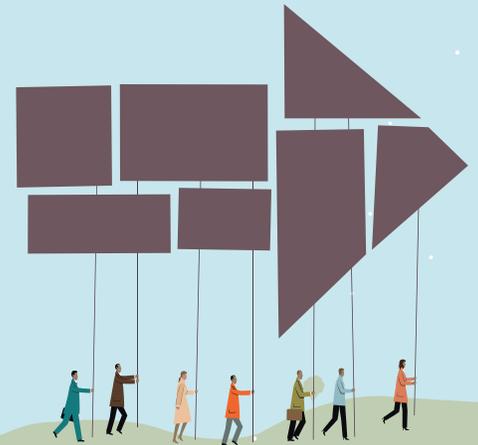


DANIELS CONSULTING GROUP

LEADERS CAPABLE OF DRIVING STRATEGIC CHANGE TAKE COMPANIES FROM GOOD TO GREAT.



Leading Change Workshop Participants Learn:

Expectations of their role as change leaders and how their performance measures up

A model to effectively lead change and how to create a plan to achieve key results

How to address the natural emotional reactions that arise when change occurs

How to create a culture of accountability

How to apply key change management tools and motivational principles to drive measurable changes in employee behavior

Workshop Design:

Length Eight hours delivered in one full-day or two half-day sessions

Size 25-75 participants

Audience Leadership teams and/or project teams responsible for driving strategic change initiatives and delivering business results

Program Customized, highly interactive and experiential

Winning companies are developing leaders as catalysts for change to accelerate business performance and results. Now more than ever, leaders must be equipped to effectively respond to company and marketplace shifts, chart a path forward, and inspire employee commitment to a new way of working to deliver game-changing value and growth.

A survey of 7,500 global leaders by Korn Ferry reveals driving strategic change as *the* top leadership development priority identified by executives. Not surprising, given that half of respondents cite managing through strategic change as the number one shortcoming of current leadership. In fact, only 17 percent of those surveyed are confident their organizations have the right leadership to execute strategic priorities.

Leading an organization through change is tough, and the fact that most leaders are challenged to do it effectively is a big problem. Rapid change and transformation create natural resistance, and studies consistently show between 50 and 70 percent of critical change efforts fail. The stakes are high, and companies must improve the odds of success to compete long term.

Hope is not a strategy but arming leaders with the knowledge and tools to help employees face change head-on, embrace it and come through it successfully is.

Whether merging or acquiring another company, executing a new go-to-market strategy, restructuring, or launching new systems, products or service innovations, leaders must possess the capabilities and courage to deal effectively with both the structural *and* human aspects of change. They must develop the capacity to articulate a compelling vision and help employees understand why the change is relevant so they become energized by what's possible and motivated to achieve results.

OUR LEADING CHANGE WORKSHOP PROVIDES A UNIQUE DEVELOPMENT OPPORTUNITY.

We work closely with leaders at all levels to create awareness of change leadership strengths and opportunities for improvement. Our Leading Change Workshop—grounded in leadership and motivational theory—provides a unique development opportunity in that the models, tools and techniques shared are discussed within the context of real business transformation. The knowledge and skills acquired serve participants well no matter the scale of change they lead or the direction they take their career.

About Daniels Consulting Group

Daniels Consulting Group (DCG) is a Chicago-based boutique management consultancy deeply committed to helping leaders lead change.

We collaborate with companies of all sizes, partnering with leaders across industries to manage large-scale transformation initiatives driven by changes in strategy, product, technology, structure and process.

Our specialized training and experience enable us to help our clients align and engage employees, create emotional connections, and achieve new levels of clarity and performance.

We know how to bridge the gap between where an organization is today and where it needs to be, equipping leaders and their teams with the knowledge and tools to behave in new and different ways critical to business success.

